



Introduction Slide: welcome and introductions

**References and Resources for Feasibility of Alternative Rural Enterprises Course**

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- This course is divided into the following sections:
  - Agricultural and rural enterprises
  - Selecting and planning for alternative enterprises
  - Assessing risks



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**RiskRisk**

Feasibility of Alternative Rural Enterprises

We will be discussing the following topics:

- Agricultural and rural enterprises
  - Definition and common traits
  - Alternative enterprises
  - Level of interest – SWOT analysis
- Selecting and planning for Alternative enterprises
  - Assessing feasibility
  - Competitive analysis
  - Business planning
- Assessing risks
  - Risk preferences
  - Sources of risk
  - Risk management strategies



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Feasibility of Alternative Rural Enterprises

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